

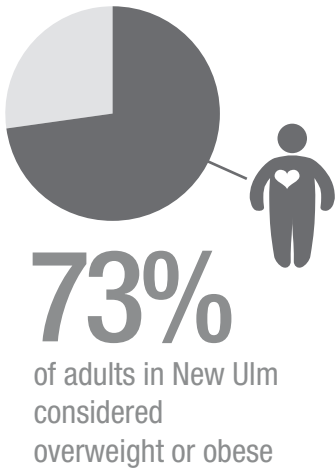


Creating a world without heart disease one community at a time

# COMPLETE STREETS

Hearts Beat Back wanted to make it easier for people to be more physically active in the community of New Ulm, Minn. With the help of federal grant funding, project leaders worked to help create more opportunities for people to safely walk and bike in the community.

## WHY WE DID IT



### OVERLY WIDE

**2 LANE**

design on important street near high school promoted speed; created unsafe environment for pedestrians and bicyclists



### WALKABLE, LIVABLE COMMUNITY

helps promote active commuting, Safe Routes to School Program and increased physical activity

### COMPLETE STREETS

approach means streets are planned to be safe and accessible for all users — pedestrians, transit riders, bicyclists and drivers — regardless of age or ability

## WHAT WE DID

**17 COMMUNITY LEADERS**  
from many sectors engaged in new Coalition for Active, Safe and Healthy Streets

**2** national planning and transportation experts toured community, then created report with 6 major, specific safety improvement recommendations; new coalition prioritized them

**3** coalition action teams created: Safe Routes to School, Revitalize Downtown, Bike Trail Connections

## RESULTS

**CITY BUY-IN**  
City Council approved several improvements to make street near high school significantly safer; improvements incorporated into already planned resurfacing project



### INCREASED SAFETY

Complete Street redesign included elimination of parking on residential side of the street, addition of bike lanes on each side of the street, mid-block crosswalk with island and angled crosswalk



### SLOWER SPEEDS

people say drivers paying more attention while driving

**2x** use of new crosswalk has doubled since before street redesign



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Our population health experts can provide you with real-world technical assistance through consultation, strategy development, program development guidance, evaluation and presentations.